

LOGISTICS ASIA



International Exhibition On Logistics Industry

LOGISTICS ASIA – 21 22 23 JANUARY 2016

 Exhibition

 Conference

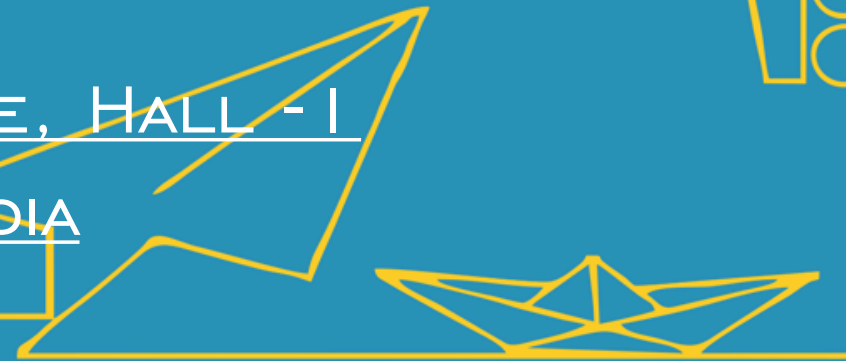
 B2B

VENUE:

MAHATMA MANDIR,

CONVENTIONAL & EXHIBITION CENTRE, HALL - I

GANDHINAGAR, GUJARAT, INDIA



WHAT IS LOGISTICS ASIA?

-  LOGISTICS ASIA IS CREATING BENCHMARK FOR LOGISTICS EXHIBITION IN GUJARAT.
-  ORGANIZING 3 DAYS INTERNATIONAL EXHIBITION & 2 DAYS CONFERENCE & NETWORKING AT MAHATMA MANDIR, GANDHINAGAR, GUJARAT.
-  WE ARE ASSOCIATING AND INVITING BUSINESS DELEGATES & VISITORS + GOVERNMENT AUTHORITIES + INDUSTRIES ASSOCIATIONS + INTERNATIONAL TRADE CONSULATES.








WHY LOGISTICS ASIA?

IS CONCEPTUALIZED WITH THE BACKGROUND TO PROVIDE A PLATFORM

- 🚢 TO ENHANCE THE NETWORK OF THE INDIAN FIRMS ENGAGED IN LOGISTICS AND EXPORT/IMPORT ORIENTED BUSINESSES FOR PROVIDING THE STRATEGIC INPUTS OF GOVERNMENT POLICIES AND INCENTIVES FOR BRIDGING THE GAP OF COMMUNICATION.
- 🚢 SETTING IN PROCESS THE DUE DILIGENCE FOR EXPORTS/IMPORTS, FINANCIALS & ACCOUNTING PROCESSES INVOLVED.
- 🚢 MAJORLY ABOUT THE POTENTIAL BUSINESS PARTNERSHIPS THAT CAN EVOLVE ACROSS THE GLOBE AS INDIA GEARS UP FOR INTERNATIONAL EXPOSURE



WHY LOGISTICS BECOMES IMPORTANT?

-  EVERY BUSINESS ESTABLISHMENT IS AIMED AT PROVIDING QUALITY, TIMELY AND EFFECTIVE PRODUCTS OR SERVICES TO THEIR CUSTOMERS AS A MEANS OF RETAINING THEM AND OPENING MORE CUSTOMER DOORS.
-  LOGISTICS PROVIDES THE BACK BONE OF ALL THE SUPPLY-CHAIN IN THE WORLD FOR THE GLOBAL BUSINESSES.
-  LOGISTICAL SUPPORT HAS GAINED IMPORTANCE IN INTERNATIONAL MARKETING AS A RESULT OF TECHNOLOGICAL ADVANCEMENTS IN INFORMATION AND COMMUNICATION TECHNOLOGY.
-  LOGISTICAL PLANNING IS ENTIRELY AN IMPORTANT PART OF BUSINESS NOWADAYS. HOW QUICKLY AND RELIABLY GOODS ARE DELIVERED TO CUSTOMERS CAN MEAN THE DIFFERENCE BETWEEN RETAINING YOUR CUSTOMERS AND LOSING THEM.
-  A GREAT DEAL OF BUSINESS LOGISTICS COMES UNDER THE HEADING OF MARKETING AND SPECIFICALLY, DISTRIBUTION. THE PLANNING PHASE IS THE MOST IMPORTANT FOLLOWED BY GOOD IMPLEMENTATION OF A LOGISTICAL PLAN. IT IS NOT ONLY THE SPEED OF DELIVERY THAT MATTERS, BUT ALSO THE PRODUCT QUALITY AND CUSTOMER SERVICE.



LOGISTICS – INDIA

- 🚀 INDIA IS GROOVING FAST AS A BUSINESS HUB FOR THE WORLD AND CREATING IMMENSE OPPORTUNITIES FOR TRADING TO SUPPLY AND FULFIL REQUIREMENTS OF THE WORLD *BUT* LOGISTICS INFRASTRUCTURE OF INDIA IS STILL IMPROVING TO THE INTERNATIONAL STANDARD. INDIAN LOGISTICS INDUSTRY IS EXPECTED TO GROW AT 15% TO 20% PER ANNUM, ACCORDING TO A CUSHMAN AND WAKEFIELD REPORT.
- 🚀 INDIA'S NEED FOR INFRASTRUCTURE CREATION IN THE LOGISTICS SECTOR IS STRIKING. IN JUST A DECADE INDIA HAS SEEN ITS ECONOMIC SIZE MORE THAN DOUBLE TO \$ 1.37 TRILLION (2012) AND TOTAL FOREIGN MERCHANDISE TRADE MULTIPLY FROM 20% OF GDP (2000) TO 42% OF GDP (2014).
- 🚀 SURVEY CONDUCTED BY TRANSPORT INTELLIGENCE (Ti) 2013 RANKS INDIA AS THE SECOND MOST ATTRACTIVE LOGISTICS MARKET IN THE FUTURE AFTER CHINA TILL DATE.
- 🚀 AS A FAST GROWING ECONOMY WITH ONE OF THE LARGEST CONSUMER MARKETS, INDUSTRIES SUCH AS AUTOMOBILE, PHARMACEUTICALS, FMCG AND RETAIL WILL DRIVE THE DEMAND FOR LOGISTICS IN INDIA IN THE FUTURE.
- 🚀 PLANNING COMMISSION HAS BUDGETED FOR AN INITIAL INFRASTRUCTURE INVESTMENT OF Rs. 4.1 TRILLION (9.95% OF GDP) OVER THE 12TH FIVE YEAR PLAN (FYP) PERIOD (2012-2017) IN ORDER TO SUSTAIN A REAL GDP GROWTH RATE OF 9% OVER THE PERIOD. THIS IS ALMOST DOUBLE THE AMOUNT PROPOSED UNDER THE 11TH FIVE YEAR PLAN (2007-2012).
- 🚀 REGULATIONS AROUND RATIONALIZATION TAX STRUCTURES, PROPOSED INTRODUCTION OF GST AND PREVENTION OF OVERLOADING ARE CREATING A FAVORABLE ENVIRONMENT IN WHICH THE SECTOR CAN FLOURISH.
- 🚀 INDIA SPENDS AROUND 13% OF ITS GDP ON LOGISTICS, HIGHER THAN US (10%), EUROPE (11%) AND JAPAN (10%).








MAKE IN INDIA = SUCCESS = LOGISTICS ASIA

- ✓ MAKE IN INDIA CAN BE MORE SUCCESSFUL ONLY IF LOGISTICS IN INDIA IS PUT IN ORDER.
- ✓ CUT LOGISTICS COST TO 'MAKE MORE' IN INDIA.
- ✓ THE SUCCESS OF 'MAKE IN INDIA' STRATEGY IS DEPENDANT ON THE PERFORMANCE OF INDIAN LOGISTICS.
- ✓ QUALITY LOGISTICS IN INDIA IS THE BASELINE OF MAKE IN INDIA TO ATTRACT FOREIGN INVESTMENT.
- ✓ THE 'MAKE IN INDIA' CHAMPAIGN HAS TO IMPLANT ITSELF WITHIN THE GLOBAL SUPPLY CHAIN NETWORK TO PARTICIPATE AND GATHER A GREATER SHARE IN THE WORLD TRADE.



LOGISTICS ASIA – WHY IN GUJARAT

-  GUJARAT HAS ALWAYS DISTINGUISHED ITSELF AS THE LEADING STATE IN INDIA FOR LOGISTICS AND EXIM RELATED BUSINESSES. THE STATE ALONE ACCOUNTS FOR MORE THAN 40% OF THE TOTAL EXPORTS FROM INDIA.
-  NATURAL ADVANTAGES INCLUDE ABOUT 1600 KM LONG COASTLINE, HIGHEST NUMBER OF OPERATING PORTS, EXCELLENT ROAD AND RAIL INFRASTRUCTURE, A LARGE INDUSTRY BASE, NUMBER OF LOGISTIC PLAYERS AND THE ENTREPRENEURIAL SPIRIT THAT BENCHMARKS THE BUSINESSMEN OF GUJARAT.
-  GUJARAT IS FULL PRIORITIZED FOR NORTH INDIA & CENTRAL INDIA LOGISTICS THAT MAKES GUJARAT A CENTER FOR BEST CONNECTIVITY FOR EXPORT/IMPORT.
-  GUJARAT HAS OLD, NEW & UPCOMING ICD CENTER WHICH PROMOTES GREAT BUSINESS OPPORTUNITIES FOR GUJARAT, THIS WILL ALSO HELP LOGISTICS TO EMERGE ITSELF TO THE WORLD TO LEAD THE INDUSTRY.
-  CONTINUAL SUPPORT BY THE SUCCESSIVE GOVERNMENTS WITH INDUSTRY FRIENDLY POLICIES HAVE MADE THE STATE IDEALLY POISED FOR GROWTH OF THE LOGISTICS AND EXIM ORIENTED BUSINESSES. THE BUSINESSES HERE HAVE GLOBAL OUTLOOK AND THEY CONTINUE TO LOOK TOWARDS THE NEWER OPPORTUNITIES FOR GROWTH.



LOGISTICS ASIA – EXHIBITORS PROFILE

LOGISTICS - INTERNATIONAL

- AIRLINES
- INTERNATIONAL FREIGHT FORWARDER – AIR/SEA FREIGHT
- CUSTOMS BROKER / CLEARING & FORWARDING AGENTS
- GENERAL SERVICES ADMINISTRATION (GSA)
- PORT AUTHORITY & TERMINALS / CFS / ICD
- CONSOLE AGENTS – AIR/ SEA
- WAREHOUSING & DISTRIBUTION
- PROJECT CARGO / BREAK BULK CARGO / HEAVY LIFT CARGO
- MULTI MODAL TRANSPORT OPERATOR
- INSPECTION AGENCIES
- AGENCY REPRESENTATIVE
- EXIM CONSULTANTS/ DGFT LIAISON CONSULTANTS
- PACKERS & MOVERS
- SURVEYORS / FUMIGATORS
- COURIER SERVICE PROVIDERS
- CARGO INSURANCE AGENTS
- LABELING & PACKAGING SOLUTIONS
- LOGISTICS SERVICE PROVIDERS (LSP)
- VESSEL CHARTER
- COLD CHAIN SERVICE PROVIDERS
- TRANSPORT & LOGISTICS INSTITUTES
- COMMERCIAL & AUTOMATED GUIDING VEHICLES
- RACKING SYSTEMS/ SHELVING SYSTEMS

*THIS LIST IS ILLUSTRATIVE ONLY



LOGISTICS ASIA – EXHIBITORS PROFILE

LOGISTICS - DOMESTIC

- AIR CARGO AGENTS
- RAIL CARGO AGENTS
- ROAD TRANSPORT AGENTS
- FLEET OPERATORS
- CONTAINER TRANSPORT AGENTS
- COURIER SERVICE PROVIDERS
- COASTAL SHIPPING SERVICE PROVIDERS



*THIS LIST IS ILLUSTRATIVE ONLY



LOGISTICS ASIA – EXHIBITORS PROFILE

LOGISTICS – TECHNOLOGY & MATERIAL HANDLING EQUIPMENT

- FORKLIFTS / STACKERS / CRANES
- HYDRAULIC JACKS
- HOISTS
- CONVEYORS
- WEIGHING INSTRUMENT AND METERING DEVICE
- SCISSOR LIFTS / PLATFORMS
- DOCK LEVELLERS
- PALLETS
- ROBOT AND HANDLING SYSTEM
- CAROUSELS
- BINS & CONTAINERS
- SOFTWARE & IT SOLUTIONS FOR LOGISTICS & SCM
- INVENTORY MANAGEMENT SYSTEMS
- E-PROCUREMENT & FULFILLMENT E-MARKETS
- LOGISTICS INFORMATION & TELEMATICS AUTOMATION
- COMMUNICATION TECHNOLOGY & EQUIPMENT
- SECURITY SOLUTION & EQUIPMENTS
- TELECOMMUNICATIONS
- ADC & BAR CODE
- E-COMMERCE
- TRACKING SYSTEMS

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LOGISTICS ASIA – VISITOR’S PROFILE

- LOGISTICS AND SUPPLY CHAIN PROFESSIONALS
- AUTOMOTIVE
- FMCG
- CHEMICALS
- PETROCHEMICALS
- PHARMACEUTICALS
- RETAIL
- APPARELS
- DAIRY AND PROCESSED FOODS
- CEMENT
- IT HARDWARE
- ELECTRONIC
- CONSTRUCTION
- MACHINE TOOLS
- REAL ESTATE DEVELOPERS
- GOVERNMENT OFFICIALS
- AGRICULTURE
- TRADING COMPANIES
- LOGISTICS SERVICE PROVIDERS
- FREIGHT FORWARDERS
- CUSTOM BROKERS
- PACKAGING SERVICE PROVIDERS
- AIRLINES / SHIPPING LINES
- ICD , PORT & TERMINAL OPERATORS
- TRANSPORT SERVICE PROVIDERS
- 3PL/4PL OPERATORS
- WAREHOUSE OPERATORS
- CONTAINER FREIGHT STATIONS
- TRANSPORT COMPANIES ETC.

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CONFERENCE & SEMINARS!!

- 🚢 BEYOND THE FANTASTIC SALES AND MARKETING POINT, THIS EVENT IS AIMED AT BRINGING THE SECTOR CLOSER TO THE POLICY UNDERSTANDING.
- 🚢 THE FINER POINTS OF THE GOVERNMENT POLICIES, REFORMS AND INCENTIVES AVAILABLE FOR THE SECTOR SHALL BE DISCUSSED AND MADE SIMPLER, SO THAT WE TAKE THAT MUCH NEEDED STEP TOWARDS BECOMING AN ORGANIZED SECTOR THAT CAN BENEFIT FROM SUCH PLATFORMS.
- 🚢 CONFERENCE & SEMINARS WILL BE ORGANIZED PARALLEL TO THE EXHIBITION AT THE EXPLAINED VENUE.
- 🚢 LOGISTICS ISSUES WILL BE DEEPLY DISCUSSED AND STRUCTURALIZED DURING THE SEMINARS AND WILL BE ENCOURAGED TO EASE AND STRENGTHEN.
- 🚢 TOPICS : INFRASTRUCTURE, TRADE REGULATIONS, TRAINED MANPOWER, TRAINING INSTITUTIONS, INFORMATION & COMMUNICATION TECHNOLOGIES, WAREHOUSE & STORAGE, RESEARCH & DEVELOPMENT OF INDUSTRY, E-COMMERCE.



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LOGISTICS ASIA - ENSURES INTEREST OF THE PEOPLE WHO MATTERS

 THE SHOW IS AIMED AT BRINGING EVERYBODY IN THE VALUE CHAIN OF TRANSPORT AND LOGISTICS TOGETHER AT MAHATMA MANDIR, GANDHINAGAR, GUJARAT AND IS GENERATING INTERESTS ACROSS THE SPECTRUMS.

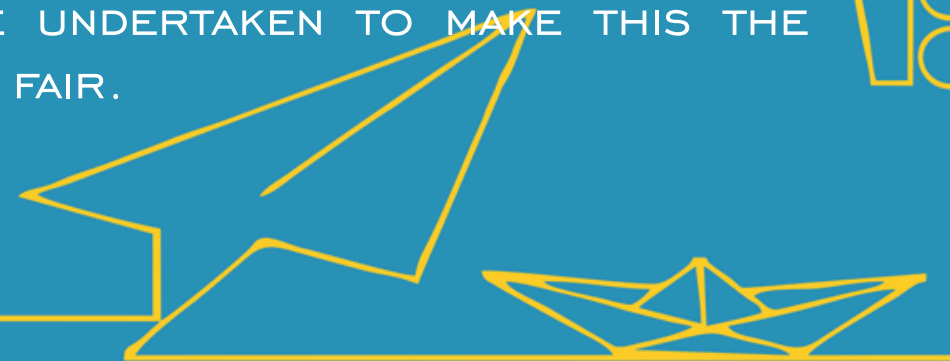
 CHAMBERS OF COMMERCE & INDUSTRIAL BODIES FROM LEADING MANUFACTURING STATES, BESIDES THE CORPORATE PARTICIPATION FROM INDIA AND ABROAD IN THE VARIOUS SECTORS, HAVE SHOWN KEEN INTEREST IN THE EVENT, WHICH BODES WELL FOR THE INDUSTRY AND **LOGISTICS ASIA**'S MAIDEN EFFORTS.



PROMOTIONS PLAN

ACTIVE PROMOTIONS ACROSS THE MEDIA WILL SHOWCASE THE EVENT AND BRING IT TO THE TARGET AUDIENCE AND DECISION MAKERS. MASS MEDIA SHALL BE USED FOR SELECTIVE DEGREE OF EXPOSURE.

- TRADE MAGAZINES, NEWS PAPERS & GENERAL MAGAZINES
- BUSINESS PRESS
- OUTDOOR & ROAD SHOWS
- SOCIAL MEDIA & RADIO MEDIA
- INTERNATIONAL TARGET AUDIENCE SHALL HAVE ACCESS TO A VERY INFORMATIVE WEBSITE WHERE REGISTRATION IS ALSO POSSIBLE, MANAGED WITH RIGHT INTEGRATED AND CONSTANT UPDATING WITH THE E-MAILERS AND NEWSLETTERS.
- A VERY SERIOUS APPROACH TO MARKETING SHALL BE UNDERTAKEN TO MAKE THIS THE MOST VISIBLE AND WELL ATTENDED INTERNATIONAL TRADE FAIR.



SPACE RENTALS

<u>Stall Category & Extra costs</u>	<u>Indian Exhibitor Rates</u>	<u>International Exhibitor Rates</u>
AC Hall – Standard Stand Construction (Minimum 9 Sq.mts)	9500 (INR/sq mtr)	250 (USD/sq mtr)
AC Hall – Raw Space (Minimum 36 Sq.mts)	8500 (INR/sq mtr)	200 (USD/sq mtr)
Extra Electricity Cost	2500 (INR/KW)	60 (USD/KW)

- ADDITIONAL COST FOR TWO SIDE OPEN STALL – 15% EXTRA ON AGREED STALL COST
- ADDITIONAL COST FOR THREE SIDE OPEN STALL – 20% EXTRA ON AGREED STALL COST
- ADDITIONAL COST FOR FOUR SIDE OPEN STALL – 25% EXTRA ON AGREED STALL COST

*TAXES WILL BE EXTRA – AS APPLICABLE



LOGISTICS ASIA – ORGANIZED BY



WWW.RADEECAL.IN



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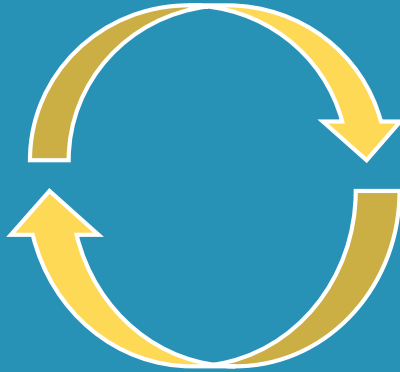
OUR STRENGTH AS ORGANIZERS OF LOGISTICS ASIA

- ✓ MORE THAN ONE DECADE PLUS EXPERIENCE ACROSS THE CORPORATE SECTOR ENGAGED IN THE FIELDS OF CONDUCTING LARGE SCALE EVENTS, B2B CONFERENCES, SEMINARS AND INTERNATIONAL EXHIBITION PROJECTS IN VARIOUS INDUSTRIES LIKE AGRICULTURE, NON WOVEN , PLASTIC, ENVIRONMENTAL & WASTE MANAGEMENT, DAIRY TECHNOLOGY, FOOD PROCESSING TECHNOLOGY, REAL ESTATE AND BUILDING MATERIAL, ENGINEERING AND MACHINE TOOLS, ELECTRIC, EDUCATION, HEALTHCARE INDUSTRY. OUR MAIN OBJECTIVE IS TO INTERACT GLOBALLY THROUGH LOGISTICS ASIA EXPO 2016. OUR TEAM OF EXPERT OPERATIONAL STAFF IS KNOWN FOR DELIVERING RELIABLE OUTCOMES CONSISTENTLY. EXHIBITORS, SPONSORS & VISITORS ARE ASSURED OF UNMATCHED VALUE FOR THEIR TIME AND MONEY AT ALL OUR EVENTS.
- ✓ WE ARE BEST KNOWN FOR OUR CREATIVE APPROACH TO THE COMMUNICATION NEEDS ACROSS THE WIDE RANGE OF MEDIA INCLUDING EVENTS AND PROMOTIONS, MARKETING & ADVERTISING.



OUR ACHIEVEMENTS

45+
EXHIBITIONS



3000+
EXHIBITORS

1.5 MILLION +
VISITORS



LOGISTICS



ASIA

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THANK YOU

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VENUE:

MAHATMA MANDIR, GANDHINAGAR, GUJARAT, INDIA

